

# MaaS Symposium

## Panel Discussion

S.K. Jason Chang

**Monthly Payment Package  
Fusion Mobility  
Challenges**

# Monthly Payment Package

- \$28.88 = Bus + Metro + Public Bike
- \$58.88 = Bus + Metro + Public Bike + 88km Taxi
- \$88.88 = Bus + Metro + Public Bike + 88 km Taxi + 99 km Car Sharing (or M/C Sharing *WeMo*)
- \$118.88 = Bus + Metro + Public Bike + 88 km Taxi + 99 km Car/MC Sharing + 3 High Speed Rail Travels



**雙北全區 30日**  
**ALL PASS TICKET**  
**NT\$1,280**

一張定期票  
雙北任走跳

3/13 開放預購  
4/16 開始使用

雙北捷運+雙北公車  
吃到飽

臺北市 YouBike  
30分鐘  
免費



# Fusion Mobility

- Active Mobility
- Eco-Mobility
- Connected Mobility
- Shared Mobility
- Future Vehicles and VII
- Public Space

# Challenges

- Integrated Service Provider
- Business Model
- Network, Services and Operations of Existing Stakeholders
- Schemes for Internalization of External Benefits and Costs